

Regional Workshop for the CIS countries

Developing National systems of Tourism Statistics: Challenges and Good Practices
29-2 June/July 2010, Chisinau

Tourism Satellite Accounts: *outcomes of the 2008-2009 Eurostat project and outlook*

Pavel Vancura

European Commission, DG Eurostat, Unit F-6



Eurostat TSA project

Reasons and Outcomes

- Heterogeneous situation concerning the stage of implementation in the various Member States
- No clear information on the situation in the Member States
- Different methodologies applied
- Hard to assess the comparability of the results
- + More Member States have now started the implementation of TSA
- + Clear information on the situation in each of the Member States
- + Better convergence of the work done
- + Assessment of the comparability of the results

Eurostat TSA project

Deliverables

- Volume 1: Report on the implementation of TSA in 27 EU Member States
- Volume 2: Comparison of methodology and empirical results
- Volume 3: Practical Guide for the Compilation of a TSA: Directory of Good Practices
- Volume 4: Possibilities to obtain more up-to-date TSA key figures

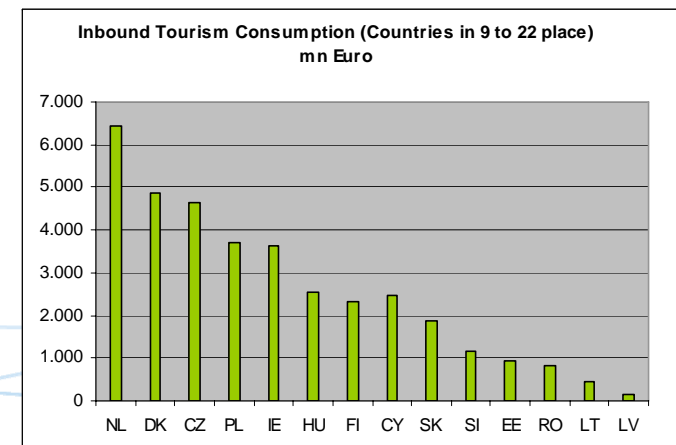
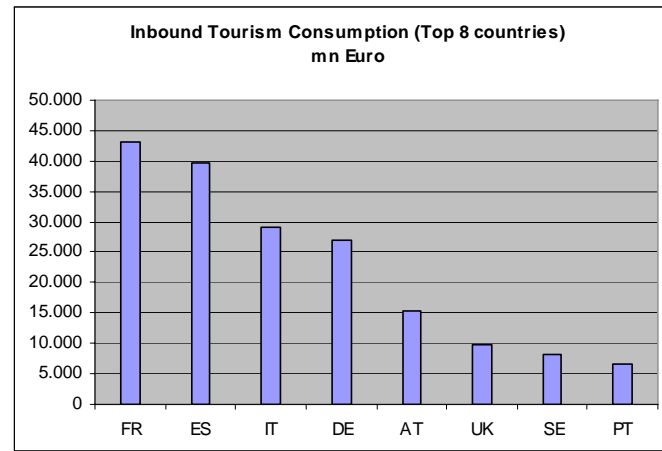
All deliverables are available on the Eurostat website

<http://epp.eurostat.ec.europa.eu/portal/page/portal/tourism/methodology>

Empirical results of Eurostat TSA project

T1: Inbound tourism consumption

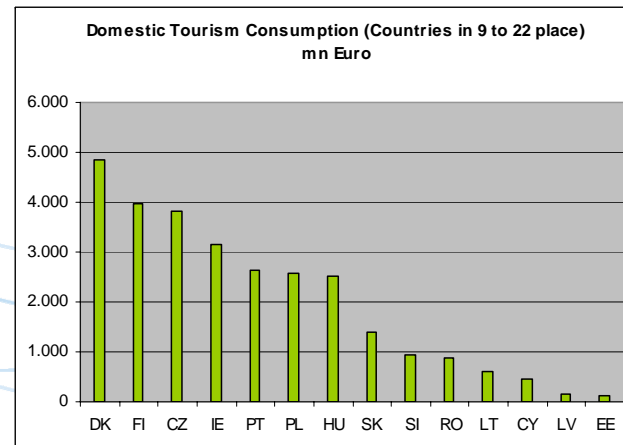
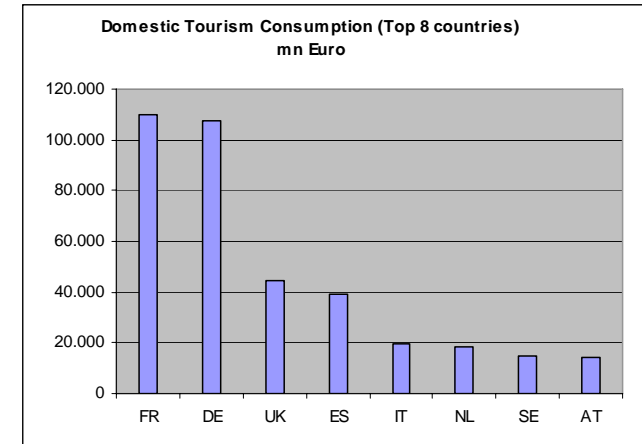
- Results for 22 MS
- 1. France, 2. Spain, 3. Italy, 4. Germany
- Top 4 = 64%
- Latvia at the bottom
- Significance of tourists



Empirical results of Eurostat TSA project

T2: Domestic tourism consumption

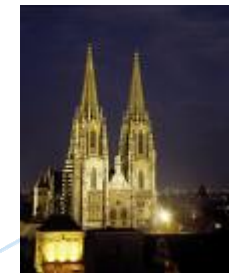
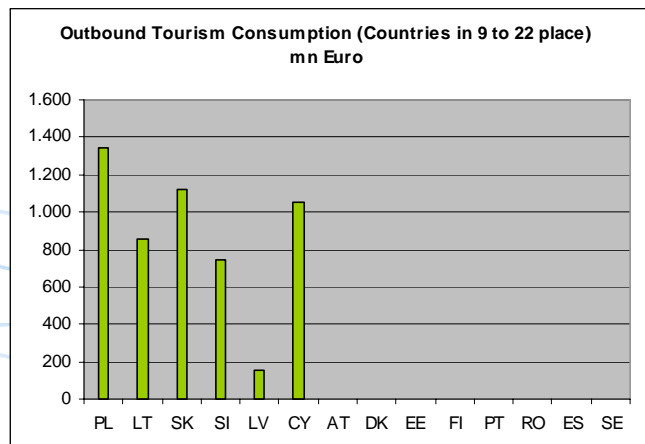
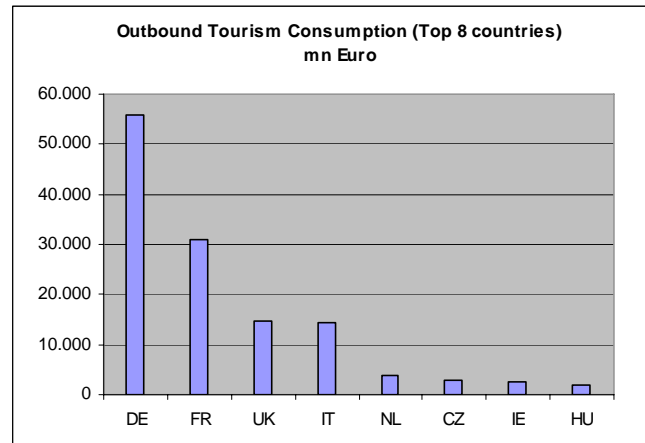
- Results for 22 MS
- Top: France, Germany, Sweden (per capita)
- Bottom: Romania (per capita)
- Similar share of same-day visitors and tourists



Empirical results of Eurostat TSA project

T3: Outbound tourism consumption

- Results for 14 MS
- Top: Germany = 42%
- Bottom: Latvia
- Significance of tourists, share = 94%

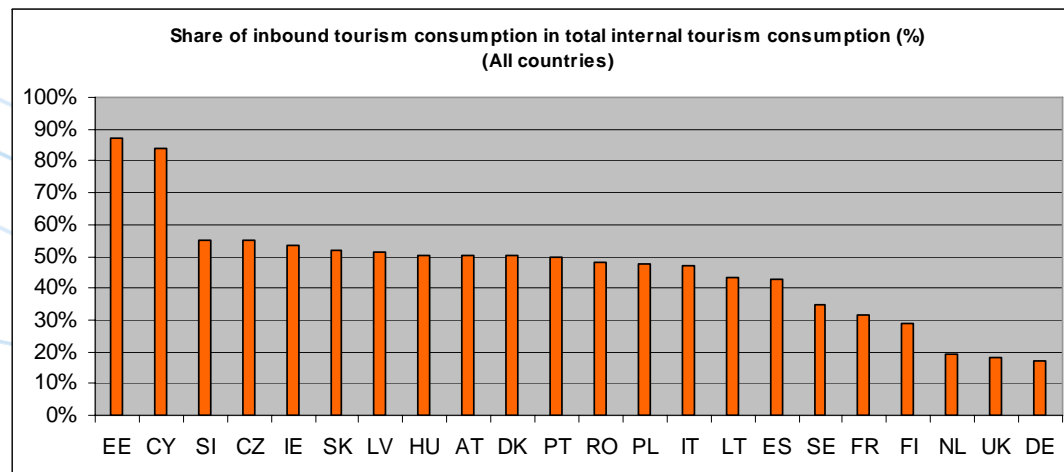


Empirical results of Eurostat TSA project

T4: Internal tourism consumption



- Results for 22 MS
- Top: Germany (24%), France (21%), Spain (14%)
- Bottom: Baltic states
- Share: Inbound tourism 33%, Domestic tourism 67%



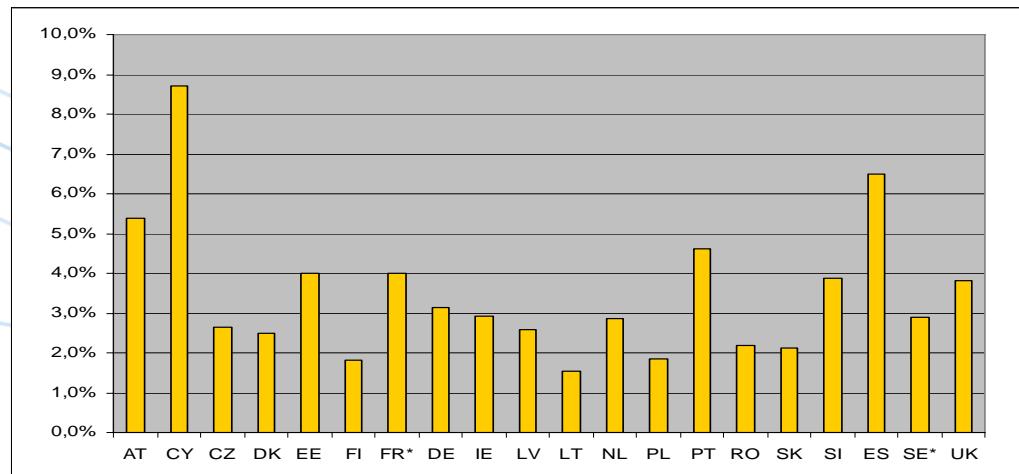
Empirical results of Eurostat TSA project

T6: Domestic supply and demand



- Results for 20 MS
- Highest TVA: France (64 bn euro), Germany (57), Spain (49)
- Share of TVA: Cyprus (8.7%), Spain (6.5%), Austria (5.4%)

Share of tourism value added (TVA) in gross value added (GVA) within the Member states of the EU

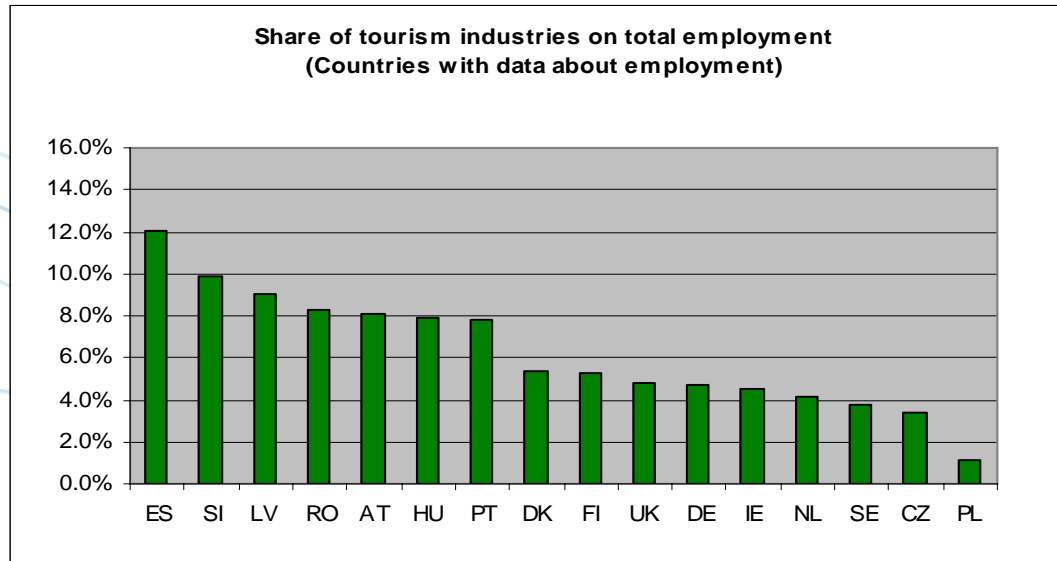


Empirical results of Eurostat TSA project

T7: Employment



- Results for 16 MS
- Highest number of employed persons: Spain (2,2 mn), Germany (1,8 mn) and UK (1,3 mn)
- Female = 52% (Austria – highest; Slovenia – lowest)



Empirical results of Eurostat TSA project

Summary

- Inbound tourism = 215 bn EUR (22 MS)
- Domestic tourism = 397 bn EUR (22)
- Travel agencies, accommodation services
- TGVA = 252 bn EUR (3.7% on GVA) (20)
- TGVA and TGDP = 2 to 9%
- Employed people = 140 million (7.6% on total employment) (16)

Eurostat TSA project

Strategic conclusions

- Continue with the initiatives in the Member States
- Strengthen quality of data
- Usage of data
- Regular dissemination at national and European level

Transmission of TSA figures

- Eurostat proposed to transmit basic TSA figures
- Benefits for MS and all user of tourism data
- Voluntary activity on a regular basis (annually)
- **1st exercise Feb-April 2010**
- Only basic TSA indicators will be the subject of transmission
- Referring to official TSA tables from TSA:RMF
- Input received from 17 Member States Different levels of completeness
- Currently evaluating quality and comparability
- Possibly a first publication towards the end of the year
- Exercise will most probably be repeated in 2011